Beat: Business

EUROPEAN ETI SUMMIT - THE MUST-ATTEND ANNUAL EVENT FOR MID-SIZED COMPANIES CEOs

SHARING OF EXPERIENCES & NETWORKING

PARIS, 02.04.2026, 12:34 Time

USPA NEWS - European ETI Summit aims to become the Must-Attend Annual Event for CEOs of Mid-Sized Companies...

Objectives:
* Encourage the sharing of Experiences and Networking.

European ETI Summit aims to become the Must-Attend Annual Event for CEOs of Mid-sized companies...

Objectives:
* Encourage the Sharing of Experiences and Networking.
* Promote Mid-Sized Companies at the Heart of Public Debate by facilitating Direct Exchanges with Political Decision-Makers (Ministers, Members of Parliament, Regional Presidents, etc.).
* Bring together Mid-Sized Companies at the European Level by initiating a Dynamic to build a Shared Vision of the Role of Mid-Sized Companies in Tomorrow's Economy.

The Event was held on April 2, 2026 @ The Sorbonne University (Paris)

* Opening of the day by Mr. Michel Barnier, Member of Parliament for Paris, Former Prime Minister

* Interventions by the Co-Chairs of the ETI Summit:
Ms. Virginie Calmels, Founder and Chair of Futurae and President of CroissancePlus
Mr. Philippe d'Ornano, Chairman of Sisley and Co-Chair of METI
Moderated by Mr. Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

Photo Group (R):
- Elizabeth DUCOTTET CEO Thuasne
- Olivier SCHILLER Chairman of the Board Septodont
- Alain MARTY Founder European Summit & Editor-in-chief of ETI Radio
- Frederic COIRIER Predident of Poujoulat & Co-president METI
- Virginie CALMELS Founder Futurae & President of CroissancePlus

- Round Table 1: "ETI, Key to European Resurgence?"
* Cristian Camisa, President of CONFAPI and Board Member of European Entrepreneurs CEA-PME
* Félix Hubin, Chief Executive Officer of Groupe Somater and Member of METI
* Andreas Jahn, Director for Policy, International Relations and Foreign Trade at Der Mittelstand (BVMW)
* Stefan Moritz, Secretary General of European Entrepreneurs CEA-PME
* Jorge Portugal, Chief Executive Officer of COTEC Portugal and Co-Chair of European Entrepreneurs CEA-PME
* Rafael Vaquero, Chief Executive Officer of CRE100DO
* Tomasz Zjawiony, President of the Katowice Chamber of Commerce, Vice-President of European Entrepreneurs CEA-PME and Vice-President of the Polish Chamber Federation
* Moderated by Ms. Émilie Zapalski, Journalist at France Info, LCP and LCI

- Address:
* Hervé Novelli, Former Secretary of State for Trade, Crafts, SMEs, Tourism, Services and Consumer Affairs

- Table ronde 2: "European Standards: How Can We Unlock Growth?"

* Stéphanie Auchabie, Senior Vice President, Sales and Operations, Europe at Quadient
* Emmanuelle Ertel, CEO Innovation & Trust, Digital Factory at Tessi
* Karine Havas, President of Bureau Veritas France
* Laurent Tapie, President of Delage Automobiles
* Nicolas Total, Vice President at Endrix
* Moderated by Émilie Zapalski, Journalist at France Info, LCP and LCI

- Address: Serge Papin, Minister for SMEs, Trade, Crafts, Tourism and Consumer Purchasing Power

- Round Table 3: Energy and Decarbonization: Stronger Together?
* Damien Destremau, President of The Reefer Group
* Xavier Gagey, Chairman of the Management Board of Groupe Pochet
* Mathieu Lefèvre, Minister Delegate for Ecological Transition
* Corinne Lepage, Partner, Lawyer and Former Minister of the Environment
* Isabelle Patrier, Managing Director of TotalEnergies France
* Michaël Picut, Chief Executive Officer of Engie Enterprises and Local Authorities
* Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- Round Table 4: Attracting Talent: Key HR Challenges
* Xavier Bertrand, President of the Hauts-de- France Region, Former Minister of Labor
* Pierre-Olivier Brial, Chief Executive Officer of Groupe Manutan
* Emmanuel Hervé, President of Hervé Thermique and Chair of the Supervisory Board of Groupe Hervé
* Eric Lamarque, Director of IAE Paris Sorbonne Business School
* Marie-Pierre Rixain, Member of Parliament for Essonne
* Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- Round Table 5: "Keys to Success for European Industry"
* Elizabeth Ducottet, Chief Executive Officer of Thuasne
* Joanna Kunicka, Project Manager at TLC, EU Steel Equipment
* Philippe Laulanie, Managing Director of GIE Carte Bancaire
* Philippe Mutin, Managing Director of Crédit Mutuel Factoring and Factofrance
* Natacha Polony, Director of the magazine L'audace!
* Moderated by Émilie Zapalski, Journalist at France Info, LCP and LCI

- Addresses:
* Yvon Farnoux, Chief Financial and Administrative Officer at Atlas Copco, Chair of the Editorial Committee of DFCG
* Emmanuel Millard, Secretary General of Groupe Endrix

- Round Table 6: "Scale Up : Growing Together"
* Benoît Chasseguet, President of Chubb France
* Matthieu Heslouin, Executive Director at BPI, in charge of Advisory Services
* Christian Menard, Managing Partner at Transaction & Cie
* Alexandre Pebereau, President and Founder of Ibasis, Vice-President of CroissancePlus
* Alexandre Pham, Founder of Mistertemp'group
* Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- Address: Sébastien Martin, Minister Delegate for Industry

- Round Table 7: "Innovation: Europe's Underestimated Gem?"
* Eva Aubry, Partner, Lawyer at CMS Francis Lefebvre
* Arthur Barichard, Director of AI and Digital Advisory
* Raphaël Sanchez, President of Generix
* Aude Vicaire, President of Market Paye Tech
* Moderated by Émilie Zapalski, Journalist at France Info, LCP and LCI

- Address: Jean-Pierre Farandou, Minister of Labor and Social Affairs

- Round Table 8: "Family Businesses: An Opportunity for Europe?"
* Paolo Benassi, Co-Founder of Amorino
* Jeanne Lemoine, Co-Founder and Co-CEO of Groupe Lemoine
* Olivier Schiller, President of Septodon
* Jean-Charles Simon, M&A and Investment Lawyer at Simon & Associés
* Denis Terrien, President of IFA (Institut Français des Administrateurs)
* Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- End of the Event:
* Frédéric Coirier, President of Poujoulat and Co- Chair of METI
* Benjamin Haddad, Minister Delegate for Europe to the Minister for Europe and Foreign Affairs

- ETI Awards Ceremony:

* Top Performing Family ETI
Seche Environnement
Manutan
Lefebvre Dalloz

* Most European French ETI
Grouppe Heppner
Poclain Hydraulics
Ophiliam Groupe

* Growth ETI
Socomore
Groupe HR Path
European Digital Group (EDG)

* Directors' Favorite Investment Fund
Montefiore
Eurazeo
Tikehau Capital

Source: Presse Conference held on March 1, 2016 @ Grand Café Fauchon (Pari)
The Event was held on April 2, 2026 @ The Sorbonne University (Paris)

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-26698/european-eti-summlt-the-must-attend-annual-event-for-mld-slzed-companles-ceos.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619