

Beat: Vips

## Hollywood LISA RINNA Collection Distributed by QVC France

Beauty Products,Jewels,Fashion,Deco...

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**USPA NEWS** - QVC is an \$8.7 billion business with broadcast operations in the US, Japan, Germany, UK, Italy, France and a Joint Venture in China. Worldwide, QVC engages Shoppers via 15 TV Channels reaching more than 360 million Homes, seven Websites with more than 1 billion Visits in 2016, and 195 Social Pages. QVC has evolved from TV shopping to a multi-platform, multi-network experience. In the US, QVC broadcasts live 24 hours a day, 364 days of the year.

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Recently, QVC France invited Hollywood Celebrity Lisa RINNA as a Special Guest to present her New Collection. She is an American Actress and Television Host. She is best known for her roles as Billie Reed on the NBC daytime soap opera 'Days of Our Lives,' Taylor McBride on Fox's television drama 'Melrose Place' and as the Host of Soapnet's Talk Show Soap Talk. Lisa Rinna was also a Contestant on the fourth and sixth seasons of 'The Celebrity Apprentice'. In 2014, she became a Cast Member on the fifth season of Bravo's Reality Television Series 'The Real Housewives of Beverly Hills'.

Lisa Rinna, with husband Harry Hamlin, was the owner of the 'Belle Gray clothing boutique' in Sherman Oaks, California. They closed the Store in 2012 because both were busy with their Acting Careers and no longer had time to manage the Store. In April 2012, Lisa Rinna brought her Collection to QVC as the 'Lisa Rinna Collection'.

QVC France is accessible 24/7 and offers 64 Hrs/week Live Programs, including 7 hours continuously per day from Monday to Friday (5.pm to 1 am), and 12 hours continuously on week-end (1 pm to 1 am).

Source : QVC France

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